

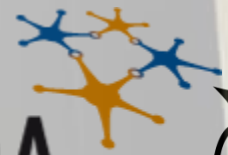
Enhancing Innovation Competencies

A Guide To University Company Co-operation (D 3.1)

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Erasmus+



WP3 – Innovators Education and Recruitment

- Applying the barometer in real life settings
 - Facilitating learning across the partnership
1. **Pilots** with company leaders, employees, university teachers and students
 2. **Guide** to University Company Co-operation

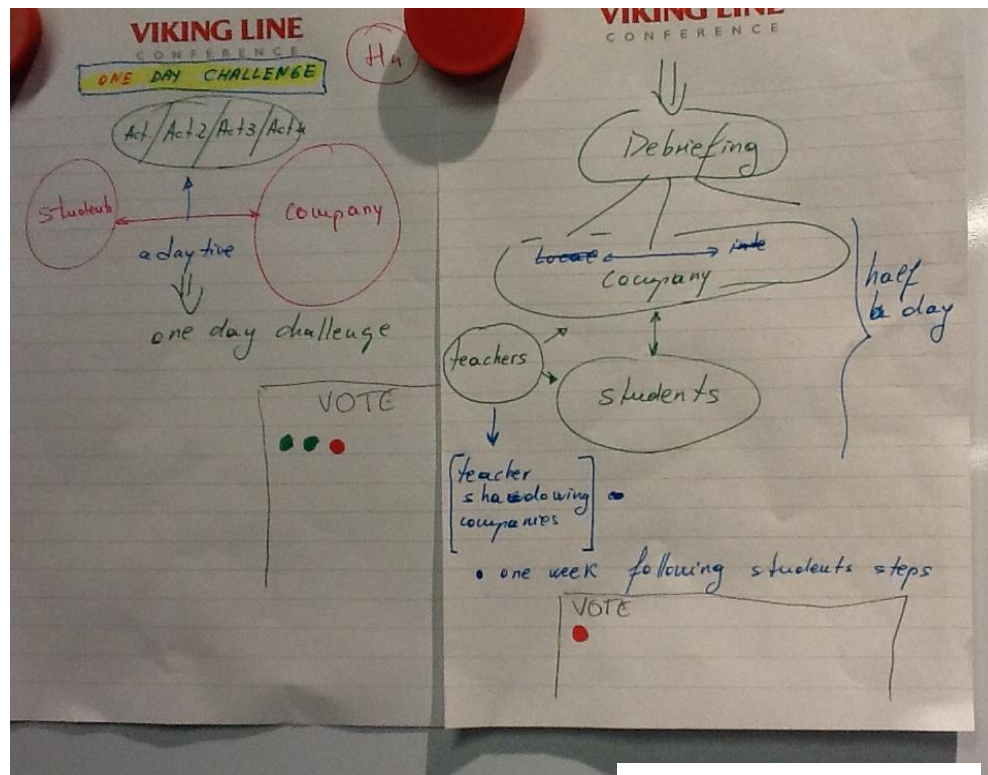




Pilots

a. The Sea Challenge

companies and universities
working together to
imagine how we can
innovate



Pilots

b. New forms of enhancing and assessing innovation competencies in universities (2 pilots) companies and innovative educators working towards “creating a solid path for forthcoming innovators from university to companies”



Pilots

C. New forms of enhancing and assessing innovation competencies in **companies (three pilots) - helping to assess, update and enhance skills and competencies of companies' staff**

Learnt about the difference between creativity and innovation

I'm going to use the 6 universal principles of influencing others

Learned about the barriers to innovation

Sparked ideas that can be applied to new product development

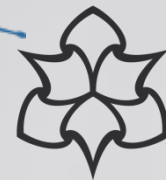
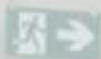
Learned about analysis of innovation

Helped me to think what the team needs in order to improve innovation

Will be introducing a more performance based culture at work

Learned how to remove resistance to change





Key Learning Points

1. Incorporate real challenges from industry into the learning experience
2. The Barometer is a strong framework for supporting students in articulating their own competence levels
3. University company co-operation is not simply a one-way transfer of expertise from HEIs to companies
4. Universities can reach out to many kinds of business
5. The Barometer can be used creatively and not in ways envisaged in the project plan
6. University company co-operation is time consuming

